Carmel Valley Outlook

VOLUME 5, NO. 1 JANUARY 1, 1964

TEN CENTS

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CV's Master Plan: Past, Present -- Future ? 3

Footpath to Jr. High

Campaign Begun in May Bears Fruit in December

BY MARJORY LLOYD

At 8:00 a.m. on the cold but sunny morning of December 18, Supervisor Thomson J. Hudson met Medill Bair, superintendent of the Carmel Unified School District; William Wakefield safety co-ordinator for the district and parents' groups; and Robert Atkins of Granite Construction Company at the intersection of Atherton Drive and Highway One.

They gathered to plan the route of a footpath from Hatton Fields Mesa to Carmel Knolls Drive.

This path will enable Carmel Junior High School students and residents of the Mesa to walk through the Valley entrance area without using Highway One or Carmel Valley Road.

Granite Construction Company, as a gift to the community, will bulldoze the path. A pedestrian crossing will be constructed from Atherton Drive to the east side of Highway One. Then, paralleling the highway behind guard rails, the footpath will bypass the intersection of the highway and Valley road, then follow the north side of the road to Carmel Knolls Drive. Here another pedestrian crossing will enable pedestrians to reach the existing pathway to the junior high on the south side of the Valley road.

On May 9, The Outlook began publishing a series of articles and editorials to obtain this footpath. Mr. Bair supported this campaign as the path would offer educational advantages as well as safety. CJHS students could then stay after school to use the library, participate in extra-curricular activities, etc., and walk safely

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GEORGE T. C. SMITH PHOTO

HUDDLED MISERABLY against the 8:00 a.m. cold, Outlook staffer Marjory Lloyd is put to shame by Supervisor Thomson Jay Hudson, bravely in shirtsleeves. "That's just to prove he's a native Californian," said one of his companions. "That's just to prove he's crazy," said another. The group, which included Robert Atkins of Granite Construction (left), CUSD Superintendent Medill Bair, and William Wakefield, also of the school district, were standing where students now follow Highway One to reach Carmel Junior High School on foot.

"I don't feel very safe," commented Superintendent Bair as cars whizzed closely by. A footpath, for which Granite Construction is donating the bulldozing, will soon be installed (see story above).

Happy New Year !

GEORGE T. C. SMITH PHOTO

APPROPRIATE TO THE HOPES WHICH TRADITIONALLY GREET A NEW YEAR is the bright young face of Miss Anne Marie Lang, daughter of Mr. and Mrs. Frank Lang of Rancho Don Juan, and a true Valley descendant. Anne Marie's great great grandfather on her mother's side was Captain John B. R. Cooper (yes, for whom the school down the coast is named). One of Anne Marie's grandfathers was Robert Johnson, a mayor of Monterey. Her other grandfather was a city councilman at the same time. Her mother is the former Martha Cooper Votaw. The young lady herself is just slightly over a year old and carries lightly this mantle of tradition. May all our subscribers have cause to be so lighthearted during the coming year!

School Board's Clayton Neill Commends Mrs. Lloyd

"More than any other single factor, the perseverance of Mrs. Marjory Lloyd is responsible for the fact that the district will have a safe path from Hatton Fields Mesa and Mission Fields to the Junior High School," board member Clayton Neill, Jr., said last week. "Mrs. Lloyd has really worked on the project, and that's about the size of it." Neill also commended The Outlook, "for providing space to bring the project to public attention."

Neill said that the path now under construction "ultimately should make it possible to have a safe path across the freeway when it is built.

.... An existing path will probably be perpetuated. Otherwise it would be quite difficult to obtain one at the time of freeway construction."

"The path will be beneficial not only to Junior High students, but to all residents who wish to walk, ride bicycles, or even horses -- there are still a few near the Valley entrance -- in the neighborhood for years to come."

CV CHAMBER INSTALLS JANUARY 11

Newly elected officers of the Carmel Valley Chamber of Commerce will be installed on Saturday evening, January 11, at a dinner at Carmel Valley Inn.

Serving this year with incoming president Rex White will be Tom Hefling as first vice-president; Kenneth Van Hagen as second vice-president, and Tom Hefling as treasurer.

Reservations for the dinner should be telephoned to Carmel Valley Inn. Cocktails will be served from 6:00 p.m. with dinner scheduled for 8:00. At the Chamber's annual installation event, a "Good Egg" award traditionally is made to one or more

(CONT. TO PAGE 16)

CARMEL VALLEY NEWS BROADCAST

RADIO KIDD

THURSDAYS, 9:35 A.M.

Carmel Valley Outlook

MAIL ADDRESS: BIN CC, CARMEL VALLEY

NEW DEADLINE for publicity notices and display advertising,
Thursday noon
Last-minute news and classified ads
Friday noon

Entered as second class matter at the Post Office in Carmel Valley, California. Decreed a newspaper of general circulation on October 6, 1961, in Superior Court, County of Monterey, Decree No. 52029.

Russell Branch, Publisher Betty Branch, Editor

STAFF (all chiefs, no indians): Dorothy Reed, assistant editor; Barbara Williams, Art Director; Marjory Lloyd, Carmel Editor; Arlene Duquette, copysetter.

Office Hours. 8 - 6:00, Mon. - Fri.

BUSINESS OFFICE: ROOM 11, PROFESSIONAL BLDG.
VALLEY CENTER, CV. PHONE: OL 9 2300

EDITORIAL WORKSHOP: COR. DORRIS DR. AND CENTER ST.,
2 BLOCKS BELOW FARM CENTER, CV. PHONE: MA 4 8364

bits & pieces *by ye Ed*

"Crime in Carmel Valley" would seem a sad title to put on the editorial which should be wishing everyone a "Happy New Year." But the recent local outbreak of criminal incidents shall be one of the prime concerns of this paper in the months to come.

Whoever broke into Village House last week was both clever and agile, according to proprietor Bob Kvenild. The criminal knew the store well enough to secure flashlights and batteries from the merchandise counter, as well as a ladder by which escape was made. He was agile enough to gain access through a small skylight, clever enough to use store stock as tools for his crime--all of it left at the scene --and to steal nothing but unmarked money from the store.

Meanwhile, the community is rocked by hearsay regarding two other incidents. Three Valley youths walking near their homes were allegedly assaulted by the Alvarado brothers. The brothers have since been implicated in other assault charges elsewhere on the Peninsula, but no action was instituted here in the Valley.

There is also the disposition of the case of the three girls who "beat up" a fourth behind the stores on the Village Shopping Strip. These girls have never been publicly identified. Many readers have urged us to print the names of juveniles involved in crimes, but juvenile officer Al Giovanetti has told us unequivocally that his office never releases the names of juveniles. Sheriff Davenport says that the release of names is entirely up to the juvenile authority. By state law, the hearing was secret.

As for the outcome of this case, responsible people who attended the girls' hearing (a well-known teacher and the wife of another well-known Valley teacher) have expressed considerable distress and concern. No one to whom we have spoken seems to feel that justice was served. We do not feel it fair, however, to criticize our law enforcement authorities until we have heard their reasoning in the case. Both Giovanetti and Judge Gordon Campbell, who heard the case, are currently on vacation.

What we promise our readers is that we will not drop the matter but will continue to make inquiries until we are able to say something responsible about these current cases. Both the Carmel Valley Chamber of Commerce and the Carmel Valley Property Owners Association have indicated to Sheriff Jack Davenport that they feel law enforcement in the Valley is inadequate.

We hope to hear from Sheriff Davenport again within the coming week.

--BB.

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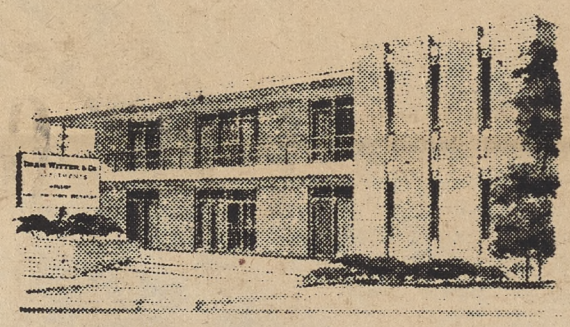
Included, too, is a list of recommended issues—the result of careful analysis in regard to "quality earnings," the key to the wise selection of investment opportunities.



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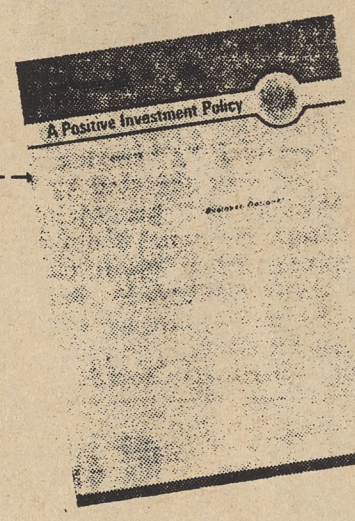

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From 10:00 A. M. to 12 noon: Paul and His Correspondence
From 7:30 to 9:30 P. M.: The Apocalypse of John of Patmos

For Information
Call MA 4-4301 or MA 4-6523

So Much Was Owed to One . . .

Miss Orre Haseltine, who died last week in Carmel, might easily have been called the First Citizen of Carmel Valley. During the 30 years she lived in Los Ranchitos, she provided constant inspiration as well as more tangible support to residents working toward providing a code that would protect the lands and atmosphere of the Valley.

In tribute to Miss Haseltine, the Outlook reprints the following history of the Carmel Valley Master Plan, gathered in an interview with her a year ago. It first appeared in the Outlook of January 3, 1963.

CV Master Plan Has Long, Honorable History

BY DOROTHY REED

So taken for granted is this piece of paper which protects the environment of Valley homes that the story of its compilation by a determined group of dedicated people is all but lost. A little inquiring led us to Miss Orre Haseltine, now of Carmel, one of the prime movers in the making of this remarkable document. The Carmel Valley Master Plan is a pilot project accomplished by private citizens; it is the first such plan in California undertaken and paid for by an unincorporated community.

Miss Haseltine smiled, recalling the earliest days of her thirty years' residence in Los Ranchitos. "Life was really rural then," she said, "there were coyotes and skunks about at night, and we saw foxes even in the daytime. A ride across the little mountain road that is now Los Laureles Grade used to stand a newcomer's hair on end. The lower Valley was full of orchards and belonged to people who were sure that they and their descendants would be farmers forever."

CHANGE

As long as fifteen years ago, however, the creeping pressures of growing population could be detected. Businesses and tourist attractions foreign to the Valley's nature were in the planning stage, and promoters were beginning to cast hungry eyes at its vast untenanted acreage.

Uneasy homeowners began to consult with each other, and one day in 1947, in Miss Haseltine's living room, the Carmel Valley Property Owners Association came into being. "Everyone put in a dollar or two to start a treasury, and we took on the whole Valley for our territory--from the highway to Jamesburg."

At first the new association was absorbed in parrying, one by one, the various thrusts which commercialism threatened to make into the Valley. Their only weapons were petitions and post card polls--"I remember one occasion when I felt like Paul Revere as I rode around alerting the citizens and getting their signatures." Obviously the Valley needed a code which would establish rules for its growth and protest its rural character permanently,

"My house became a sort of Town Hall", said Miss Haseltine. A professional planner had to be engaged, and several were considered. Funds had to be raised to pay him, and letters were written to every property owner in the Valley, whether a resident or not. Every existing organization was invited to participate.

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CVPOA Plea Brings Large Crowd to Plancom

"It was a great vindication of the Carmel Valley Master Plan and of the position of the Carmel Valley Property Owners Association as chief spokesman for the residents of Carmel Valley." This was a typical reaction among the 100 or more Valley residents who had journeyed to Salinas on December 17 to attend the hearing before the Monterey County Planning Commission.

The standing-room-only audience had appeared in response to the public plea of the CVPOA's board of directors that Valley residents turn out in force to reiterate their support of the CV Master Plan, with its principles of one-acre minimum zoning and low population density. At hand was an application to the Planning Commission for a change of zoning to allow an 84-unit apartment condominium at the corner of Esquiline and Carmel Valley Roads. This application had been continued from the November Plancom meeting, where its proponents -- including Jack Cowan, owner of the property, and Jim Mustard, broker for the transaction -- had sharply challenged the right of CVPOA president John Sigourney to speak for the Valley's property owners. Since Sigourney appeared alone, they had suggested, he must represent only himself or a group of negligible proportions.

Speaking quietly but very intensely before the December gathering, Sigourney rejected for the Valley the "standardized blight" of "so-called modern suburbs" and suggested a full study by the Commission of all transitional zones between commercial and residential areas. Toward this effort he volunteered the assistance of the CVPOA even to the extent of hiring a professional planner to aid the Plancom staff, as was recently done in evolving proposed planlines for widening Carmel Valley Road.

Besides the large and spirited audience, a 468-name petition backed Sigourney's stand against the condominium proposal which had twice been approved by the Upper Carmel Valley Advisory Committee to the Planning Commission.

Of the Advisory Committee's action, Sigourney said, "We feel that they have let us down badly,"

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The Valley Master Plan - Then & Now

Beauty, like freedom, is maintained at the price of eternal vigilance. While the natural beauty of the Valley was a gift from Providence, its preservation in its unspoiled state requires determination, dedication, action on the part of the people who love it and mean to keep it that way. The stories on this page deal with the Valley's Master Plan, one with its inception and one with its latest trial. Its future? Like all futures, it belongs to those who plan and persevere.

--D. R.

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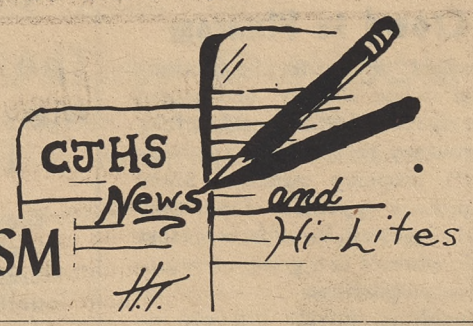
JUNIOR HIGH JOURNALISM



STUDENT STORE AT CARMEL J. H. SCHOOL

BY STEVE MEADOWS

Within a short time, students at CJHS may have the benefit of purchasing necessary school articles from the "Student Store".

This organization, once formed at Sunset School, would make available any necessities needed for normal school activities. Pencils - Pens - Notebooks and other such things would be priced and ready to buy.

At the Student Council meeting, December 6, the Council thought this was a good idea. A cabinet was donated by Mr. Wes McWilliams and work to revamp it for further use has started.

As the store worked at Sunset, a person would be chosen to be clerk and take care of the book-work involved. The proceeds would go into the student body fund or be used to stock the store.

LITTERBUGS WILL GET ROUGHER SENTENCES

BY CLIFF PERRY

Because of the increasing number of littering charges brought before them, the Carmel Junior High School Student Council has decided to pronounce a more severe type of punishment upon the students found guilty of littering.

For the first offense, the student will be barred from the cafeteria for two weeks and a letter will be sent to the student's parents. For the second offense, along with a second letter being sent home, the student's job will be cleaning up the campus during the breaks and his or her study halls. The punishment for the third offense will be suspension from school for three days with F's in all classes.

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CARMEL VALLEY
OUTLOOK!

PADDLE TENNIS PLAY-OFFS COMPLETE

BY JAN DE COSTA

Play-offs for G. R. A. paddle tennis are completed for the seventh and ninth grade girls. The standings are as follows:

First place for seventh grade girls: Barbara Tucker and Genae Hall; Second place, Doreen Eyster and Linda Shelton; Third and final ribbons went to Kathy Harbert and Patty Brimsmead.

Eighth grade standings: First, Connie Wermuth and Jan De Costa; Second, Jen Simmons and Sue Taylor; Third place goes to Marsha Lane and Marjorie Black.

Winners of the ninth grade were a cute French girl, Michele Boissiere, and an eighth grade girl - Kathy Parker. Susie Lang and Nancy Merz took second place ribbons with Sue Abbott and Clair Hirschi winning third.

G. R. A. girls will now start the basketball tournament. Six captains were elected. They are as follows: Dee Dee Thurston, Sue Abbott, Suzanne Rich, Roberta Goulding, Luann Buckham, and Susan Taylor.

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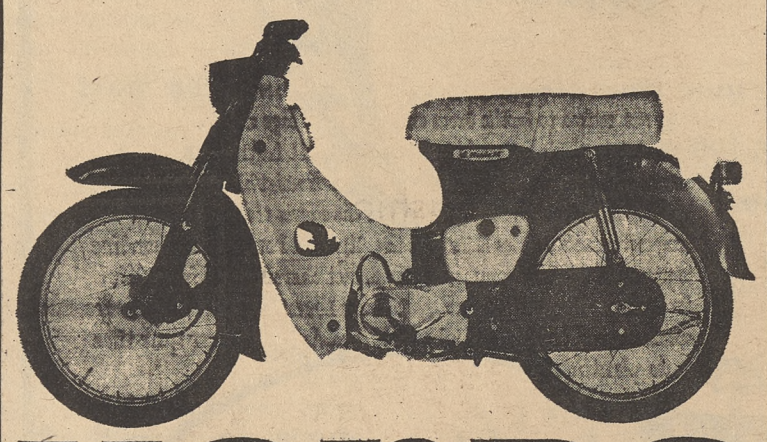

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Hattan Family Wins Shetland Pony

Interviewed regarding the Shetland Pony which her family won during the Christmas season, Miss Heidi Hattan, age 8, stated ecstatically,

"He's FINE !"

The Hattan children include Scarlett, Rogan and Shane, all age 3 ("We have triplets," Heidi explained) and Garth, age 1. Their parents are Mr. and Mrs. Mark Hattan of W. Carmel Valley Road. Mr. Hattan is a school teacher and a member of the Carmel Valley Volunteer Fire Department. Mrs. Hattan distinguishes herself as writer of the "Oaks & Cactus" column in the Carmel Valley Outlook.

The pony was given away by Mr. and Mrs. Creston Crockett as part of a fund-raising event on behalf of the Carmel Valley Community Center's swimming pool, on which construction will shortly begin.

Mark Hattan and his father, Al Hattan, are currently building a corral on the Hattan property so that the pony can come to live there permanently.

The pony, who has yet to be formally named, is a very young one and the Hattan parents are pleased that "the pony and the youngsters can all grow up together." Their four-footed friend will probably not have grown strong enough to take Heidi for rides until next summer, but Scarlett, Rogan, and Shane have already been able to take short rides around the yard.

FIRST AID CALLS

Jerry Flammini, 24 River Road, received first aid on December 17 for burns on the hand, ankle, and leg, incurred when hot grease spattered from a doughnut-making project.

Mrs. George Addison of West Carmel Valley Road was transported December 21 to a local physician and then to the Community Hospital with a fractured leg.

Ann Loomis of Schulte Rd. and Roger Bannerman, 1135 Del Monte Blvd., were injured in an auto accident at Schulte and W. Carmel Valley Rd. on December 23, and taken to the Community Hospital.

Following an accident at Scarlett and W. Carmel Valley Road, December 24, Lt. Cmdr. Alfred E. Miller and his wife Helen, 119 Morrell Circle, La Mesa Village, were transported to the Community Hospital.

SURPRISE OFFICE-WARMING

A phone call to Tom Waters on December 22 informed him that his new office in Carmel Valley Village had been "broken into." Arriving posthaste, he discovered that the "trespassers" were really friends who had arranged a surprise officewarming, beginning with a red carpet which was rolled out into the street to greet him. Hosts were Mr. and Mrs. Conrad Olsen. Eggnog was served to about 65 guests. Some of the gifts were reported as "hilarious."

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New Year's Wishes

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Best of Luck for '64
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MONTEREY

the Outlook on Carmel

Review of 1963

In March, Carmel Little League President Orville Jones, LL Auxiliary President Mrs. Thomson J. Hudson and Auxiliary Member Mrs. Barney Laiolo were solving inevitable 1963 organizational problems of Carmel's Little League.

ARTHUR MC EWEN PHOTO

LAST APRIL, Carmel Youth Center members sold brooms as a Lions Club benefit for the teenage recreation facility and California blind persons. Above dusting the Youth Center sign are Susan Baldwin, YC secretary, Carmel police commissioner and YC adult board president, James C. Buffington (center); and Jack Giles, YC director.

ON JULY 1, Stuart Mitchell, superintendent of Carmel Unified School District since 1946, resigned and was replaced by Medill Bair (right).

'64

Greetings

As the New Year heads for a happy landing, we extend our best wishes for a wonderful 1964.

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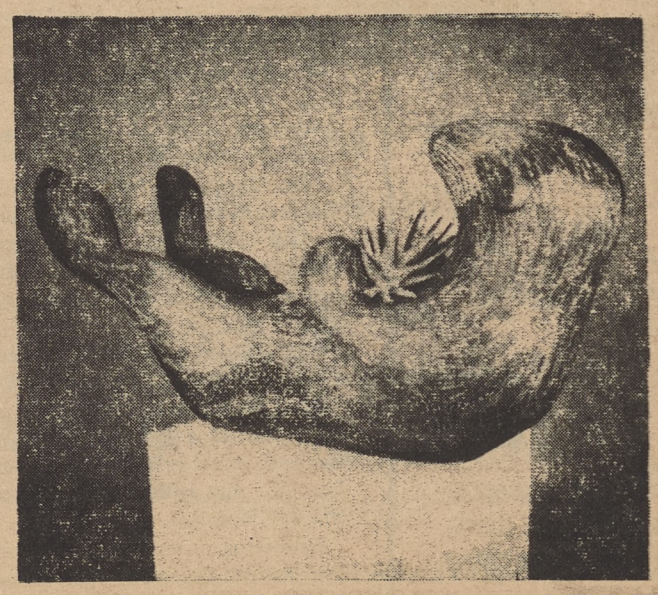

SEA OTTER, a wood sculpture commissioned by Mr and Mrs. E. R. Carlton, will be on exhibit through January 5th.

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FRIDAY AND SATURDAY
JANUARY 3 - 4
10:00 a. m. to 5:30 p. m.

House of Lyn
CARMEL RANCHO

Carmel Rancho Shopping Center
At the Entrance to Carmel Valley

Recap: 1963 in Carmel (cont'd.)

LIFEGUARDS Pam Petersen (left) and Mary Martin take nourishment during a chilly moment at the party in August at the end of a successful season for the 67 members of the Carmel Swim Team. The team is part of the summer recreation program at the Carmel High School pool. Fifty-five of these swimmers qualified for the finals of the Tri-County meet, the highest percentage of the seven competing groups, according to Coach Bob Walthour. Half of the team members were from Carmel Valley which will have its own pool this vear and a program similar to the high school's, both administered by the district.

CARMEL'S SECOND Great Sandcastle Contest took place in September. Grand prize was awarded to a group of young people who constructed replicas of three pyramids and the sphinx shown above. There were nearly 100 entries and five times this number of spectators. Mayor Eben Whittlesey rode on Pancho, the Don Hayeses' burro. The event was sponsored by the Society for the Promotion of Fun in Carmel headed by Don Brown and Glenn Kearns.

HINSDALES IN NEW HOME

Mr. and Mrs. Thomas Hinsdale and their daughter, Heather, moved on Christmas Eve into their new home on San Antonio Street. With them for the holidays was Tom's mother, Mrs. Rush Hinsdale of Los Angeles.

Tom's uncle, George C. Rossner of Brentwood, and Mrs. Rossner, were also here. They arrived just before Christmas to spend a week with their son-in-law and daughter, Mr. and Mrs. Francis P. Lloyd and the Lloyds' son, Peter.

Later in the week, Tom's sister and brother-in-law, Mr. and Mrs. Hutton Taylor of Hanford arrived to join the family gathering in Carmel.

The Hinsdales plan to occupy their new home until February, then move to Big Sur where they will live on Rancho Rico which they recently purchased.

CHURCH IN THE ROUND
A Society of Religious Liberals
In the Unitarian Tradition
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Sundays, 11:02 a.m.
Carmel Legion Hall
Dolores & Eighth, Carmel
P. O. Box 939 - MA 4-4432

Longines
The World's Most Honored Swiss Watch
Sold Exclusively at the
Swiss Shop
IN CARMEL
home of the Swiss watchmaker
San Carlos at 5th
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OAK TREE SPRAYING
PROTECT YOUR OAKS FROM WORMS
Gardens— Ants, Earwigs, Snails
WEED CONTROL—FERTILIZING
Poison Oak Eradication
RESIDENTIAL COMMERCIAL
"The Gardener's Friend"
Earl DeSmidt, Lic. Dept. Agriculture. Free Estimates
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Artificial Fruit
for your holiday decor
● VERY INEXPENSIVE
● COME IN AND BROWSE
nb Flower Shop
6th and Lincoln St.
Carmel
PHONE 624-3930

YOU
Can Get
ANSWERS
to Mutual
Fund
QUESTIONS

Our 26-page, illustrated booklet, All You Need To Know About Mutual Funds, will answer just about any fundamental question you might ask about mutual funds. These answers are based on our experience as an investment firm and as a dealer in leading mutual funds.

For your free copy, mail this advertisement today.

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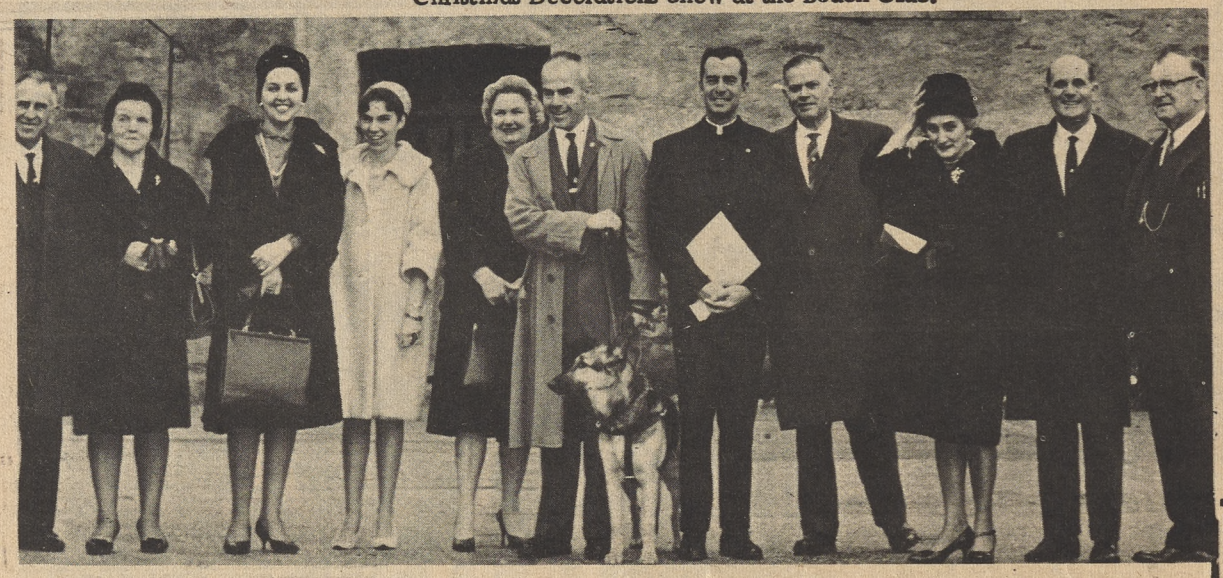
Annual Sale
Sale now in progress
Reductions of
25% to 50%
Men's Department –
TOP COATS SUITS SPORT COATS
SLACKS SPORT SHIRTS SHOES
TIES ROBES WINDBREAKERS
JACKETS SWEATERS
Ladies Department –
SKIRTS LADIES TOP COATS SUITS
BLOUSES SWEATERS SLACKS
SHORTS
All Sales Final
Derek Rayne, Ltd.
OCEAN NEAR LINCOLN CARMEL
No Refunds or Exchanges

Recap: 1963 in Carmel (cont'd.)

Hugh Bayless was appointed by the city council to be Carmel's city clerk on October 1 following the resignation of Arthur Plaxton. The latter was appointed clerk by the council after Larry D. Rose resigned.

Mr. Bayless plans to run for re-election in April.

IN OCTOBER, Sculptor Emile Norman donated "Meadowlark", to the Monterey Peninsula chapter of the American Federation of Arts. Mr. and Mrs. Leonard W. Klene are seen above admiring the sculpture at a preview which Mr. Norman gave in his Carmel gallery. On December 16 the holder of the lucky ticket was announced at the AFA Christmas Decorations Show at the Beach Club.



NOVEMBER, SPANISH DIGNITARIES flew to Carmel from the Island of Mallorca. They presented a plaque to Carmel Mission Basilica commemorating the 250th anniversary of the birth in Petra, Mallorca, of Father Junipero Serra, founder of California Missions who is buried at the Basilica.

In the picture above, taken at the Basilica, are (left to right) Senor Don Miguel Gil Torres, Mayor of Petra, which is Carmel's sister city; Senora Gil Torres; Senora Alomar Jessa, wife of the Mayor of Palma, Mallorca, who accompanied her husband to Carmel; Deborah Whittlesey, daughter of Carmel's Mayor; Mrs. Whittlesey; Mayor Whittlesey and his Guide Dog, Regan; Father Juan Oronoz, a Spaniard and one of the Basilica clergy; Senor Don Miguel Ramis Moragues, director of the Serra museum in Petra; Senora Antonio Baiza Roca; Dr. Baiza Roca, president of the Friends of Father Junipero Serra Society which donated the plaque to the Mission; and Harry Downie, restorer of Carmel Mission.

The weekend was saddened by the assassination of President John F. Kennedy and all social events for the Spanish visitors were cancelled. The group attended a Mass celebrated for the late President at the Basilica where he worshipped on a visit here in 1960.

SWEATER CORNER
S C
CARMEL BY THE SEA
IMPORTED APPAREL
SAN CARLOS
AT 8th
MA4-2146

Welcome

Highlands Inn
Carmel's Ocean Front Hotel
4 miles south of Carmel on scenic Highway 1
Reservations now being accepted for our New Year's dinner party and dance, in our glass enclosed picturesque dining room situated high on the cliffs overlooking the blue Pacific.
Phone 624-6496

OPEN NEW YEAR'S DAY
The Blue Bird
FINE AMERICAN CUISINE
FEATURING: STEAKS — CHOPS — SEAFOOD
Daily Luncheon Specials from $1.00
Delicious Dinners from $1.50
For Reservations Call 624-4070
Ocean Avenue between Lincoln and Monte Verde

Carmel Savings & Loan Association
INSURED SAVINGS
4.80% Current Rate per Annum
Home Loans
Corner 7th & Dolores

We're Back from Vacation
Open Daily at 4 p.m.
Dinners from 5:30 to 11:00
Dinner from 1 to 10 Sundays
Al 'n Jacks
ROCKY POINT RESTAURANT
12 MILES SOUTH OF CARMEL
MA 4-2933

Semi Annual Sale
A beautiful selection of cocktail and dinner dresses in time for New Year's Eve
Wonderful Values on
Quality merchandise
REGULAR
PETITE
AND
HALF SIZES

Cinderella Shop
Ocean Ave. near Dolores
Carmel - by - the - Sea

JANUARY MEETING

The monthly Pot-Luck Dinner of the Fidelity Club will be held on January 9th in the Fellowship Hall of the Carmel Valley Community Chapel at 6:00 p. m.

Sound movies will be shown depicting the conservation of Wilderness Areas and the preservation of Scenic Beauty for the benefit of all who enjoy outdoor life. These films arrived too late for the December meeting, but our resourceful chairman of the Program Committee, Mrs. Helen Greer, located some of Dr. Greer's pictures of the Grand Canyon Area and these were enjoyed by all present.

All persons over 50 years young are invited. Bring your own dishes and silver.

-- Nell Scott

LEGAL NOTICE

NOTICE OF INTENTION TO ENGAGE IN THE SALE OF ALCOHOLIC BEVERAGES

To Whom It May Concern:

Subject to issuance of the license applied for, notice is hereby given that the undersigned proposes to sell alcoholic beverages at the premises, described as follows:

Robles Del Rio Lodge
Carmel Valley

Pursuant to such intention, the undersigned is applying to the Department of Alcoholic Beverage Control for issuance by transfer of an alcoholic beverage license for these premises as follows:

On Sale General - Bona Fide Public Eating Place

Anyone desiring to protest the issuance of such license may file a verified protest with any office of the Department of Alcoholic Beverage Control, within 30 days of the posting of this notice, stating grounds for denial as provided by law. The premises are now licensed for the sale of alcoholic beverages. The form of verification may be obtained from any office of the Department.

Kathleen M. Wood
and William D. Wood

Date of pub. Jan. 1, 1964.

WINNERS, WINNERS
IN VALLEY GIVEAWAYS

Joe Branco won the Honda motorcycle that was given away jointly by Carmel Valley Market, Village House, and Swan's Furniture store on December 24. Alice Harwood won the vacuum cleaner, and the winner of a collection of tools is listed only as "S. Johnston."

Transistor radios (more of those mysterious initials) were won by T. Howard, M. A. Marquard, Stephen Ager, Mrs. J. Parks, Ruth Allaire, N. Long, Oleg Plenoff, Virginia Hardy, and Mrs. Lou Gardner.

Also given away were boxes of apples and oranges, cases of soft drinks, gallons of ice-cream, cheeses, etc.

THOMAS RUBI

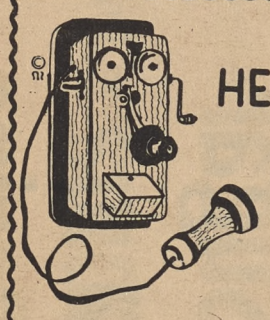
Thomas D. Rubi, three-year-old son of Mr. and Mrs. Emilio J. Rubi of East Carmel Valley Road, died December 26 in the County Hospital of burns received December 17 in a parked car in Carmel Valley Village. Waiting while his mother shopped, Tommy took a cigarette lighter from her purse and ignited his clothing. He was pulled from the car by Beverly Creighton and Kay Clark of Hitchcock Canyon, and taken by members of the Volunteer First Aid Squad to Dr. Van Horn's office for emergency treatment and then to the Community Hospital. His injuries included first, second, and third degree burns of the face, hands, and body.

The youngster appeared to be making progress toward recovery and was thought well enough to be moved to the County hospital. Later, however, he suffered a massive hemorrhage as the result of his injuries.

The Rubi family, which includes a 5-year-old son and a 2-year-old daughter, came to live in the Valley about a year ago. They occupy the old "So Help Me Hannah" property near the waterworks. Mrs. Rubi's father, the late Richard N. Reardon, was a former summer resident of Carmel Valley.

Burial for the youngster took place in the family plot at San Mateo Catholic Cemetery.

START THE NEW YEAR RIGHT
USE ZIP CODE ON ALL MAIL!



Ting-a-ling! Here are our greetings, good wishes and hearty thanks to all our friends and patrons!

MORSE SEWING & ELECTRONICS CENTER
1559 Fremont
Seaside

PRE-INVENTORY SALE

20% Off Entire Stock

(All merchandise except a few fair traded items)

GIRLS' AND BOYS' SIZES
INFANTS TO AGE 12

CARMEL KIDDIE SHOP
OCEAN AVE. BETWEEN LINCOLN AND DOLORES

624—6844 MEMBER BANKAMERICARD CHARGE ACCOUNT PLAN CARMEL

Royal Furs

JANUARY

Fur Sale

ENTIRE STOCK REDUCED!

Natural Mink Stole—Royal Pastel	$195.00
Dyed Marmot Stole	79.50
Dyed Muskrat Stole	125.00
Natural Blue Fox Shrug Cape	89.50
Dyed Mouton Lamb Jackets	98.50
Bleached Fox "White" Shrug Cape	89.50
Natural Blue Fox Pellerina	69.50
Dyed Squirrel Petite Stole	149.50
Dyed Japanese Mink Capelet	125.00
Natural Blue Fox 3 Tier Cape	125.00
Dyed Squirrel Stole	169.50
Dyed Japanese Mink Stole	195.00
Dyed Squirrel Belly Jacket	169.50
Dyed Persian Lamb Cape Stole	179.50
Dyed Black Broadtail Processed Lamb Jacket with Dyed Black Mink Collar	295.00
*AUTUMN HAZE Mink Emba Brand Suit Stole	295.00
*CERULEAN Mink Emba Paw Jacket	195.00
RANCH MINK Suiter, Lay Down Collar	350.00
Dyed Squirrel Cape, Portrait Collar	225.00
Dyed Squirrel Jacket, Portrait Collar	245.00
Dyed Black Persian Lamb Paw ¾ Length Coat	265.00
Natural Ranch Mink Jacket	$595.00
Dyed Black Persian Lamb Paw Jacket	195.00
*AUTUMN HAZE Emba Brand Natural Brown Mink Jacket	795.00
Dyed Oyster Beaver Jacket, Natural Mink Collar	595.00
Natural Mink *AUTUMN HAZE Brand Capelet	395.00
Natural Mink *LUTETIA Brand Suiter Stole	495.00
Natural Mink *CERULEAN Brand Stole, Lay Down Collar	395.00
Natural Ranch Mink Stole and Suiters	from 350.00
Natural Mink *AUTUMN HAZE Brand Contour Stole Petite	395.00
Natural Mink *TOURMALINE Brand Double Fur Collar Stole	595.00
Natural Mink *AEOLIAN Brand Collar Stole	495.00

Sumptuous Selection
FUR COLLARS - BOAS
Fox - Mink - Sable
special from $17.50

YOUR ACCOUNT INVITED
Six months charge account with no interest or carrying charge.

*TM EMBA Mink Breeders Association Monogram and One Year's Service Free

Sample Listing
Entire Stock Reduced

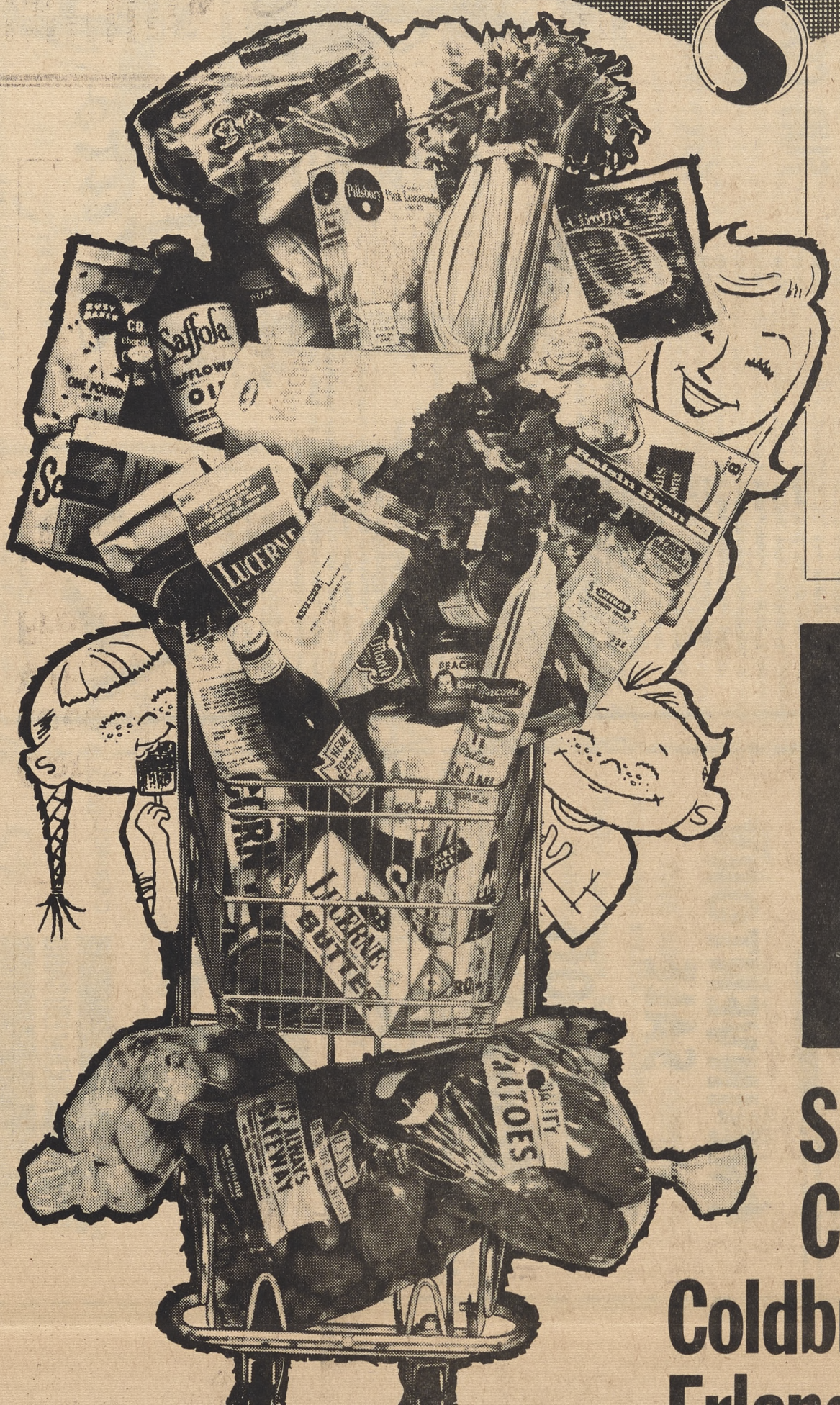
S&H GREEN STAMPS
On All Purchases!

Royal Furs

Fur Products Labeled to Show Country of Origin of Imported Furs. Plus Federal Tax

"Buy your Furs from a Furrier"

SAFEWAY



Cream O' The Crop
GRADE AA EGGS
A Safeway Exclusive!
Always Country-Fresh!

Medium Size	Carton Dozen	43¢
Extra-Large	Carton Dozen	51¢
Large	Carton Dozen	**47¢**

Edwards Coffee
A Safeway Exclusive!
. . . Rich and Vigorous!

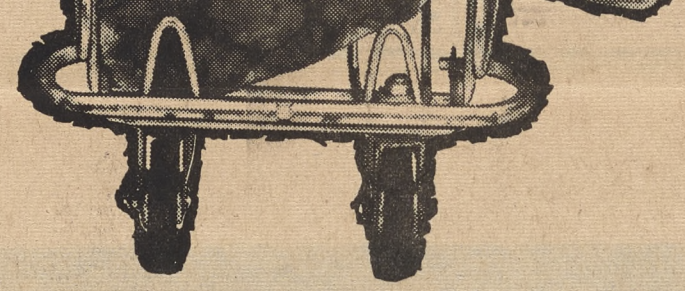
1-Lb. Can **59¢** 2-Lb. Can **$1.09**

3 Lb. Can $1.59

Instant Coffee	Maxwell House 10-oz. Glass (6-oz. 98c)	$1.49
Instant Coffee	Sanka 5-oz. Glass	99¢

Get a Load of These 1964 *Super Values* at SAFEWAY
YOURS WITHOUT COUPONS!

Spreckels Sugar	California Beet 5-lb. Bag	**55¢**
Chunk Tuna	Sea Trader—6½-oz. Can	**4 for $1**
Coldbrook Margarine	1-lb. Carton	**6 for $1**
Erlands Mushrooms	Pieces & Stems	**5 for $1**



Lucerne Homogenized Milk is your BEST buy!

Try it . . . You are sure to enjoy its Bonus Quality Richness . . . It's another Safeway Exclusive!

Dairy and Delicatessen Needs

Cottage Cheese	Lucerne—Pint Carton	29¢
Lucerne Butter	1st Quality, Grade AA, Cubes 1-lb. Carton	69¢
Whipped Butter	Lucerne—½-lb. Carton	49¢
Fresh Peanut Butter	Old Fashioned Pint Carton	59¢

ICE CREAM SNOW STAR, VANILLA — Gallon Carton **$1**

Safeway Cheeses

Mild, Monterey, Longhorn or Kumin-Ost . . . Random Weights — Pound **69¢**

Coldbrook Margarine	1-lb. Carton	6 for $1
Erlands Mushrooms	Pieces & Stems THE 4-OZ. SIZE	5 for $1
Cheese Spread	Gold Nugget—2-lb. Loaf	59¢
Lipton's Soups	Two-Pack Package	3 for 99¢
Cleanser	White Magic—14-oz. Can	10¢
Detergents	Parade or Su-Purb—Giant Package	49¢
Vets Dog Food	16-oz. Can	6 for 49¢
Gerber's Baby Food	Assorted—Strained	10 for 99¢
Juice Drinks	Hi C or Grape—46-oz. Can	3 for $1
Instant Cocoa Mix	Swiss Miss 1-lb. Can	59¢
Quaker Oats	Quick or Regular—42-oz. Package	47¢
Cream of Wheat	Quick or Regular 28-oz. Package	39¢
Bleach	White Magic—Gallon Plastic Bottle	49¢
Ovaltine	Plain or Chocolate—12-oz. Glass	69¢
Peanut Butter	Skippy, Creamy or Chunk Style 28-oz. Glass	89¢
Elberta Peaches	Gay 90's, Halves No. 2½ Can	3 for 89¢
Tomatoes	Gardenside—16-oz. Can	6 for $1
Whole Chicken	Swift's—54-oz. Can	98¢
Dry Milk	Lucerne, Exclusive at Safeway 12-Quart Package	89¢
Sandwich Spread	Nu Made 24-oz. Glass	49¢
Pinto Beans	Town House—4-lb. Package	49¢
Long Grain Rice	Town House—5-lb. Pkg.	89¢

Horse Tales

BY ALLENE BUCHENROTH

So many times I have been riding along the highway edge and behind me a speeding car sounds its horn, without slowing down or giving ground. I know that even the gayest hot rodder doesn't really want to see me hurt, but I am sure that if drivers realized the uncertainty of controlling eighthundred poundsplus of high spirited, fearful horse, they wouldn't deliberately provoke an accident.

Horses, as well as pedestrians have every bit as much "right of way" as autos . . . Do remember this next time you see horses being ridden along the roads. We hope that with a change in the road situation we can have safe pathways for non-motorized travel but now we have to share it with the cars and trucks, and it isn't always easy.

Each breed and mixture of breeds, in the riding horse has some special features that make it better adapted to certain uses than others. In choosing a sire for a colt it is well to consider the characteristics of the mare and try to balance them with a stallion whose breed traits as well as personal performance will tend to produce in the colt the sort of potential you want.

Generally speaking, an Arab sire produces a colt of greater refinement than the mother, beauty being one of the outstanding characteristics of the Arabian. A quicksilver intelligence, and grace of motion are also blessings that come with Arabian blood. All our light horses were originally developed from Arabian crosses, for it is the original "hot blood", and it is nice to know that we can breed to the unadulterated strains that have produced the great horses of history . . . maybe come up with a hybrid of the quality of Justin Morgan.

Have you ridden thru the river bottoms lately? The sycamores and cottonwoods are turning yellow, and the thin winter sunshine gives it a lovely softness. Riders see a Carmel River valley that those who keep to the highways never dream exists . . . . we cross little streams where cress grows, and reach sideways to pick a bay leaf to crush for its exotic fragrance . . . happen upon a deer family who do not run but stare transfixed, then bounce in a sort of slow motion into the brush.

Carmel by the Sea

I made it through my last legal Yuletide season without even twisting an ankle . . . but . . . I almost came to grief when I heard a visitor from Los Angeles tell her hostess she would meet her outside Magnin's at the top of "The Strip." My sympathies are with the planning commission. They try to keep the village atmosphere on Ocean Ave.

It's The Season For Safeway's

Corned Beef Boneless Brisket Cuts . . . Vacuum Packed Mild, Tasty Cure—Lb. **59¢**

Best Served With Fresh Safeway

Cabbage Crunchy Crisp and Green . . . Mild Flavor—Lb. **7¢**

Top Round Steaks Boneless, U.S.D.A. Choice Grade Beef—Lb. **98¢**

Boneless Swiss Steaks U.S.D.A. Choice Beef Bottom Round Cuts—Lb. **89¢**

Clip-Top Carrots Tender and Sweet and Good to Eat! **2 Lbs. 19¢**

Orange Juice Vita-Pakt, Quart No-Return Decanter —Each **49¢**

For Quick, Easy-To-Fix Meals

SLICED BACON

Dubuque's Mississippi Brand

1-Lb. Package **49¢**

Great Served With

BEEF LIVER Uniform Slices—Lb. **39¢**

CUBED STEAKS Lean, Boneless, U.S.D.A. Choice—Lb. **$1.19**

GROUND ROUND Always Freshly Ground—Lb. **89¢**

'PATTIE' STEAKS Veal, Boneless, Chopped & Molded—Lb. **59¢**

SOLE FILLETS Captain's Choice, Frozen—1-lb. Package **59¢**

ALL MEAT FRANKS Skinless, Safeway or Armour's—1-lb. Pkg. **49¢**

Winter Fruit & Juice Favorites

Desert Grapefruit Arizona's Finest . . . **8 Lb. Bag 49¢**

Winesap Apples Waldorf Pack Washington **4 Lb. Plio Bag 49¢**

Golden-Ripe Bananas Good So Many Ways! **3 Lbs. 25¢**

AVOCADOS Large Size Fuertes (24's) Ea. **3 for 39¢**

Boneless, U.S.D.A. Choice Grade **Beef Roasts** Rump or Sirloin Tip —Pound **89¢**

Fresh California Cultivated **Mushrooms** Best For Sauces and Gravies—Pound **79¢**

Fresh BREAD
Western Farm, Potato, Oatmeal 22½-oz. Loaf (Regular 35c) Special . . . .
3 for $1

GRAHAM CRACKERS
Busy Baker 1-lb. Package 29¢

SAVE MORE ...SHOP SAFEWAY
Best Values PLUS Blue Chip Stamps!

Advertised Prices Effective Thursday, Friday, and Saturday, Jan. 2, 3, 4, in
Monterey Carmel Seaside Pacific Grove
We reserve the right to refuse sales to commercial establishments.

KING SIZE Frozen Foods
CRINKLE CUT CARROTS Marshburn Farms—1½-lb. 39¢
CUT CORN Bel-air—2-lb. 39¢
PEAS & CARROTS Bel-air—2-lb. 39¢
WHOLE POTATOES McKenzie—2-lb. 39¢
Your Choice 4 for $1

GREEN BEANS Bel-air—28-oz. 49¢
FORDHOOK LIMAS Bel-air—2-lb. 49¢
GREEN PEAS Bel-air—2-lb. 49¢
FRENCH FRIED POTATOES Bel-air—2-lb. 49¢
MIXED VEGETABLES Bel-air—2-lb. 49¢
Your Choice 4 for $1

Favorite Frozen Foods
Parfait Cakes Pepperidge Farms—Package 69¢
Lucca Ravioli 11-oz. Package 2 for 89¢
Mushroom Sauce Lucca 7-oz. Carton 2 for 49¢
Spinach Soufflé Stouffers—12-oz. Carton 49¢
Red Raspberries Bel-air 10-oz. Package 3 for $1
Italian Green Beans Bel-air 9-oz. Pkg. 4 for $1
Grape Juice Bel-air—6-oz. Can 2 for 45¢
Orange Delight Minute Maid 6-oz. Can 5 for $1

Dinners Enchilada, Italian, Chicken, Turkey, Beef, Chopped Beef, Ham or Mexican Style Dinner—Package 39¢
Banquet Dinner Scotch Treat—6-oz. Can 4 for $1
Orange Juice

Tomato PASTE
Town House, Hunt's, Contadina or Del Monte 6-oz. Can 10¢

LONG SPAGHETTI Family Pak 2-lb. Package 39¢
SPAG. SAUCE MIX Schilling 1½-oz. Pkg. 4 for 89¢
PARMESAN CHEESE Lucerne, Grated 8-oz. Package 79¢
MUSHROOM SAUCE Riviera 7½-oz. Can 2 for 25¢

SAFEWAY

HASH BROWN POTATOES
Ore Ida Southern Style 2-lb. 29¢

Pres-To-Logs (Carton of Six 89c)
5 Cartons $3.98

As Sunset....

So Goes Carmel

The Carmel city council received a report that proposed to establish a $1,900,000 cultural center on Sunset School site.

The report suggested that the city buy the school from the Carmel Unified School District. Last month the council offered the district $550,000 for the school and its 42-lot site. The following day the board of education accepted the offer.

The city has employed Stone and Youngberg, a firm of financial experts, to prepare a report on the feasibility and advisability of the city's acquiring Sunset before March 1.

If this report is favorable the city will then set in motion procedure to hold a bond election to provide funds for the purchase.

The committee which originally proposed the cultural center was made up of Kenneth Ehrman, chairman, and Mrs. W. E. van Loben Sels, Peter J. Ferrante, Mrs. Frank G. Ringland and Leonard Heller. They represent the Carmel Music Society, Bach Festival, Monterey County Symphony and the American Federation of Arts.

Since then the Carmel Planning Commission, Arts Commission and Festival Theatre board of directors have endorsed their proposal.

Christmas at CVPO

Was this the biggest Christmas ever for the Carmel Valley Post Office?

"Of course," said Postmaster Sam Brandt with his usual bright smile. "They always are. Each Christmas is."

This year seemed much easier, however, Judi affirmed. "Everybody felt sorry for us with all the remodeling going on just before Christmas. They kept saying it would be such a mess. But the new floor plan makes our work so much more efficient that we all seemed to be able to accomplish more than ever before," she said.

No, the PO did not have to take on any extra help during the holidays.

"We never do," Sam said. "Each of us just works longer hours. It works wonders having a trained crew, not strangers, but people who have worked together for so many years."

ASPEN TO HONOLULU

A former councilman, Francis Whitaker, visited Carmel before Christmas. He now makes his home in Aspen, Colorado, where he is a member of the planning commission. Mr. Whitaker flew from California to spend the holiday season in Hawaii.

Mr. and Mrs. Allan Russell of Marysville, Tennessee, spent the holidays in Carmel with the latter's parents, Mr. and Mrs. Hartland Law.

Resolved....to start 1964 with a subscription to the Outlook.

Carmel Valley Outlook

Subscription Form

BIN CC, CARMEL VALLEY, CALIF.

1 year $3.50 2 yrs. $6. 3 mos. $1. for new subscribers only

Please send to:

Mr.
Mrs.
Miss_____

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Zip code

The Sow's Ear

SAYS

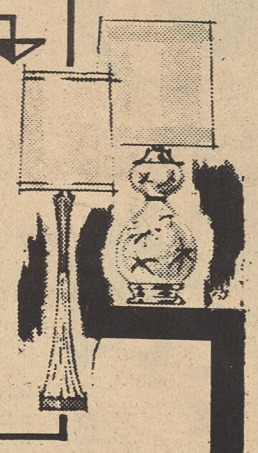
"A bargain dog never bites" and the articles on our sale table will never turn out to be "of clay and wattles made." One example -- elegantly simple gold on sterling pins and earrings substantially reduced in price.

HANDBAGS & ACCESSORIES — THE SOW'S EAR — CARMEL

Down the white brick stairs
corner Ocean and Monte Verde
MA 4-1981

NOTICE!

WE ARE CLOSED
UNTIL MONDAY,
JANUARY 6th, 1964



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536 FREMONT • MONTEREY 372-7343

Dr. L. H. McAllep

ANNOUNCES THE CONTINUATION
OF THE PRACTICE OF THE LATE

DR. E. SAHLSTEN

Podiatry and Foot Surgery

108 Locust Street

(Wells Fargo Bank Bldg.)

Santa Cruz

423-3545

CROWD AT PLANCOM

(CONT. FROM PAGE 3)

stating that the committee had cooperated "with the developers against the wishes of the people in the Valley." Sigourney's final remark, "We want no forlorn testimonial to compromise!" loosed a torrent of applause.

Also applauded were General Phillips of Rancho Rio Vista and Norman Chasnoff of Carmel Knolls who spoke as presidents of the property owners associations of their respective neighborhoods in support of the Master Plan, the CVPOA, and one-acre minimum zoning. In addition, Plancom received 67 letters protesting the proposed condominium development.

Jack Cowan, whose defense of the proposal for his property drew cries of protest from the audience, withdrew his application at the suggestion of Plancom chairman Keith Evans.

The text of Sigourney's statement follows:

SIGOURNEY'S STATEMENT TO PLANCOM

"I want to speak on 5 main subjects which are now urgent as a result of the Cowan application.

1. The future of the Master Plan.
2. The fact that the CVPOA is and will continue to reflect the resident's concern with the Valley.
3. The two C.V. advisory groups who are our representatives to your Commission and as such must be the defenders of the Master Plan.
4. The specific application before us.
5. Our request for a continuance.

Let's begin with the Master Plan. We were the first unincorporated area in the United States to have a Master Plan, sponsored, worked on, and paid for by the CVPOA.

This plan had the approval of this Commission, the Board of Supervisors, and the commendation of many planning people throughout the United States.

The main idea in the Plan is precise one-acre zoning -- in order to maintain a low density. Why low density? Because we recognized that this is a rural residential community. We have established our way of living, of raising our children, of recreation, of work, on this basis.

Now let us go on to the Property Owners' Association. We were much maligned at the last hearing.

The Monterey Peninsula Area Planning Commission says that the hope for our Valley lies in our active property owner groups and the acceptance of these groups by this Commission.

There is no organization in the Valley that more clearly represents those who live in it than this association -- and in support of this axiom I will give you petitions from Highway 1 to Cachagua containing approximately 468 signatures. However, we will not do this on each and every occasion hereafter, nor will our successors. The communication between the smaller property owner associations and ourselves are open and friendly. We cross back and forth to give assistance in times of common need.

Now we come to the advisory groups.

The reason we are here today is that the advisory group has produced serious doubts as to the meaning and applicability of the Master Plan. Because of this we are here today to try to repair the damage done to the concept of low density.

We have gone into this problem of the advisory groups early this year; we have patiently continued to discuss this problem by letter and in person, and now once again we point out our concern. We would like a change.

Let's now go back to Messrs. Cowan and Bouhaben. They give us the alternatives of either accepting 84 units on 7 acres or threatening us with a use permit for a motel-hotel complex.

They give us the alternatives of worse -- and worse than that; and I suppose there is the worst use of land. The 5 acres of waste land is a specious use of the term "Greenbelt".

Gentlemen and ladies, we ask you to continue this application pending completion of a study of density in connection with all transitionally zoned land, and that which is not yet so zoned, in the Valley.

The Carmel Valley Property Owners Association would like to work with your planning staff on this study.

During this study we would like to bring in a planning consultant for assistance both to you and to ourselves. Should this not be satisfactory to the applicants, we suggest you reject their application.

We do not want spot zoning.

We assure you we mean to keep our neighborhood beautiful -- not just merely bearable.

WE WANT NO FORLORN TESTIMONIAL TO COMPROMISE."

--John Sigourney

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Under the Oaks and Among the Cactus

BY MILDRED HATTAN

A before Christmas dinner was held at the Cachagua home of Mr. and Mrs. Joseph Jodoin for Mr. and Mrs. Albert Jodoin and daughters Deborah and Melody who were ending a two week Valley visit and returning to their home in Oakhurst. Also attending were Mr. and Mrs. William Harder Jr. accompanied by Buddy, John, Chris, and Maria. Later holiday guests at the Jodoin ranch were Mr. and Mrs. Bill McCart with daughters June and Vickie of Oakland.

¶¶¶¶¶¶¶¶

Mr. and Mrs. Joe Branco with Mary Anna and Joey spent the holiday in Merced with relatives and friends.

¶¶¶¶¶¶¶¶

Caught up in a last minute flurry of shopping and packing were Lt. Cmdr. and Mrs. Ray Slingerland before leaving with children Jeff and Vickie to divide their vacation time between Dee's parents in Florida and Ray's family in Pennsylvania.

¶¶¶¶¶¶¶¶

Arriving from Riverside was Mrs. Pat Pwell, daughter of Mr. and Mrs. Ralph Juarez of West Carmel Valley Road. Dinner guests at the Juarez home on Christmas included Mr. and Mrs. M. Miyamoto and three children.

¶¶¶¶¶¶¶¶

Special guests from Washington D. C. at the Robert Jones home in Robles Del Rio are Ann's mother, Mrs. Herbert A. Howell, and her sister, Mrs. Edward Chapell. The Jones family entertained the 20 Youth Group members who participated in the evening of caroling. Their stops included the Carmel Convalescent home, where Valley patients, Bob Ford, Mrs. Shipley, and Beth Williams particularly enjoyed their musical gift.

¶¶¶¶¶¶¶¶

Mr. and Mrs. Robert Gray of Boronda Road entertained Mary's parents, Mr. and Mrs. Harold Schutte who arrived from Oakland for Christmas.

¶¶¶¶¶¶¶¶

Down in Camp Steffani, Mr. and Mrs. Tommy Verga welcomed their daughter Barbara and husband, (the James Sillimans) and their house guest, a charming girl from Germany named "Walley". It was her first holiday in our country and of course the Vergas made it special. Also following tradition, the Vergas invited George Falcon of Carmel who made this his 32nd year with the Verga family.

¶¶¶¶¶¶¶¶

Miss Lorraine Jeitner of Robles Del Rio entertained her brother, Alfred Jeitner of San Francisco, and Barbara Brown of Seattle.

¶¶¶¶¶¶¶¶

"It was the nicest Christmas we ever had," said Mrs. Henry J. Blend of Rancho Fiesta Road whose sister, Mrs. Eileen Evans and son Tony had just left following a three day stay at "Blend-Vista". It was Mrs. Evans' first visit from her home just outside London, England. Tony had been here briefly last year. The cascade of multicolored Christmas lights on the Blend chestnut trees once again were enjoyed by all the daily travelers on the Carmel Valley Road.

¶¶¶¶¶¶¶¶

Mrs. Alpha Demuth of Jamesburg greeted her son and wife, Mr. and Mrs. Wilbur Demuth who arrived from New York in time for the holiday. Mr. Demuth has recently retired and plans an extended stay in the area in their new trailer house.

¶¶¶¶¶¶¶¶

Spending the holidays with Mr. and Mrs. Loris Auld on Merrill Way is Mrs. Auld's father, Mr. Grove E. Elster of Visalia.

¶¶¶¶¶¶¶¶

NEWS FROM HACIENDA CARMEL

by Edward G. Petherick

"MISTER ED" VISITS HACIENDA CARMEL

Residents were pleasantly surprised last week to see a beautiful horse come prancing up the main drive. He became somewhat frightened after seeing the moving ornaments on our Christmas tree and took off through our putting green and then the bowling green. John Hyer, our head gardener, was horror stricken to see those big hoof prints in his specially cared for greens and it took him two days to eliminate them.

"Mister Ed" was finally coralled in the former Alcan-Pacific storage yard until his identity could be established. There he was interviewed by this writer. He turned out to be "Mr. Ed" Calabrese and lives across the bridge on Via Mallorca. He told the writer he had heard so much about Hacienda Carmel he decided to take a look. Nice meeting you Ed, come again - BUT - Keep off the greens.

FOOTPATH ASSURED

(CONT. FROM PAGE 1)

home.

Members of the CUSD board of education favored the pathway because it would save money now being spent to bus students to the school because they cannot, safely, walk along roads carrying heavy vehicular traffic.

No state or county funds could be discovered to finance construction of the footpath.

But Supervisor Hudson was undaunted. He realized the path was necessary. It was through his efforts that Granite Construction Company so generously offered to do the grading for the path.

The Outlook's eight-month footpath campaign happily ended on that chilly December 18 morning.

We wish all the future pedestrians many Happy New Years.

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1964 Greetings

It's out with the old and in with the new, but not before we extend our very best wishes to one and all for a happy and healthy 1964. May your year be a prosperous one.

Patnude-Ataide

FR 3-1896

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For The Ladies

Imported Shetlands Cardigans

Blue Heather - Brittany Blue - Green Heather - Oatmeal and Country Cream

$16.95

Imported Bulky Shaker Knit Cardigans

with hood in Camel, Red & Black

For The Men - $21.50

A beautiful sweater made from 2ply 100% Peruvian Alpaca yarn -- the detail on this garment is impeccable with straight waist-band and smart two button side vents. Sizes small, medium, large & X-large in Electric Blue - Tan Heather - Red and Black V-Neck Pullover is $23.95. Six Button Cardigan is $25.95

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Mildred Lancaster
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Carmel, Calif.
FR 5-8155

CV CHAMBER. . .

(CONT. FROM PAGE 1)

members of the community who have done an outstanding job of community service during the preceding year. The name of the person selected is not announced until the dinner takes place.

Lory Swiess, who continues as the executive secretary for the Chamber, reports that the presence of Santa Claus in Carmel Valley Village this year was, "very well accepted." From the date of his first appearance -- on November 20 -- until Christmas eve, more than 2500 candy canes were given away to visiting youngsters.

PLUMBING SERVICE
C.V. PLUMBING
ERIC SCARLETT
OL 9-2866

1963 in Carmel Valley

The Year in Review . . .

January.....

Politicos from far and wide gathered at the Carmel Valley Community Center for a study session on the subject of Carmel Valley Road. Planned weeks in advance by the Road Committee jointly representing both the CVPOA and the MCVPOA, the meeting resulted in the later hiring of a professional road planner by the property owners groups and the County. Among those speaking to the Valley audience were Senator Fred Farr, Assemblyman Alan Pattee, State Director of Planning Elton Andrews, Supervisor Tom Hudson, PlanCom Chairman Keith Evans ..... In January, also, the Outlook began its association with Radio Station KIDD, a weekly broadcast of Carmel Valley News (dial 630), by Robb Mahr, currently heard each Thursday at 9:35 a. m....

February.....

The Road Committee won yet another delay from the County Planning Commission during the latter's nth attempt to set the planlines for Carmel Valley Road. Road Committee Chairman Paul Cooper won permission to continue the studies of his group before any final decision was made ..... Stuyvesant Fish received the merit award as outstanding farmer of the Carmel Valley Soil Conservation District, given annually by the Goodyear Company ..... Heavy rains turned the Carmel River into a suddenly raging torrent, tore away banks here and there to the detriment of several local properties.

..... Remodeling began on the Airway building of the Carmel Valley Village shopping strip ... The long hoped-for Community swimming pool was the chief topic at the monthly board meeting of the Center's board of directors.....

March.....

CV Trail and Saddle Club held its first Playday of the year, also sponsored the first annual St. Patricks Day Dance at Carmel Valley Inn, reported as "delighting the goers, exhausting the givers." Sixty more people arrived than had made reservations, necessitating hasty preparation of a second round of dinners by the Inn staff .....

April.....

John Sigourney was elected president of the Carmel Valley Property Owners Association (at a somewhat-delayed election), announced goals for the association in 1963 as "vigorous, coordinated action by all sections of the Valley, rather than "separate functioning, like three segments of the same worm." Sigourney said he would like to see "all those who will profit from the Valley's development" -- including subdividers, resort owners and merchants -- "join in providing technical, financial, and moral support in seeking solutions to immediate and long-range problems." Solutions which are not necessarily the cheapest in short-run terms will in the end augment land values, he declared, if a united Carmel Valley suceeeds in preserving as much as possible the scenic assets which now exist .... Hacienda Carmel officially undertook sponsorship of a Carmel Valley Little League team. The Hacienda's Les Burdett was elected 1963 president of CV Little League ...

May.....

Carmelo 4-H members Tania Granoff, John Jacoby, Donna Carter, and Kathy Sheridan won Gold Seals at the South Coast 4-H Club Regional Field Day ..... The pleasant summer season began to get underway with the first Interclub Horse Show, the Carmel Valley Garden Association's Annual Flower Show, the opening of trout season, the first Little League game, and the Woman's Club House Tour which this year helped raise funds for the community swimming pool .....

June.....

The property owners associations decided on James Campbell of Menlo Park as the professional planner whom they would hire in conjunction with the County Road

PIRATES OF MONTEREY
Maria Montez, Rod Cameron
PLUS A SELECTED COMEDY
JAN. 4
1 p.m. & 3 p.m.
C. V. Youth Group sponsored
Admission 35¢
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7:00 P. M.
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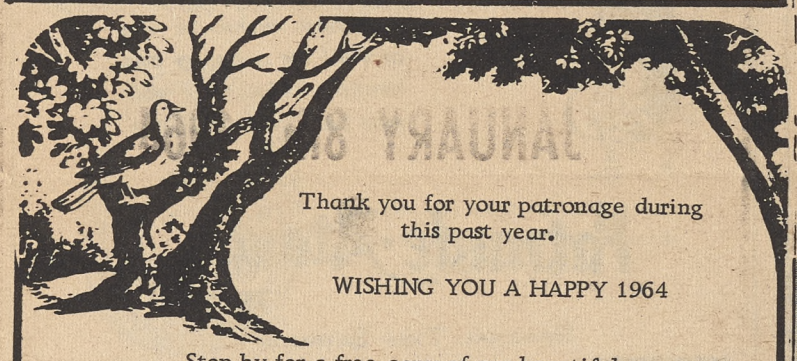

Thank you for your patronage during this past year.

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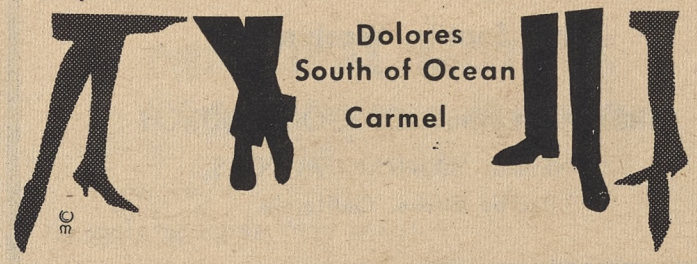

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Recap: 1963 in Carmel Valley (cont'd.)

Department... Four high school graduates from Carmel Valley -- Ruth Ann Botten, Franci Antoncich, Judy Taylor and Dennis Hermanson -- won college scholarships ..... And CV's Sharon Predmore won the highest grad-point average at MPC ... Cindy Young was high point winner at the Trail & Saddle Club gymkhana ... Carmel Valley won national publicity of a dubious sort when United Nations delegates visiting members of the World Affairs Council of the Monterey Peninsula were picketed while lunching at the home of Mr. and Mrs. Robert Stanton in our vale ..... The Horseless Carriage Club of America provided a charming sight for localites when, becostumed in their quaint old cars, they stopped for lunch at Carmel Valley Inn .....

August.....

With lovely weather, painting classes from Carmel added a fillip to the scenery along Carmel Valley Road ... Valley entrants readied for the Monterey County Fair ..... Valley residents from all directions rallied to defeat the application for a proposed gas station at the entrance to Carmel Knolls subdivision.... Problems of CV's "restless youth" were discussed at a series of Forums...

July.....

Dr. and Mrs. James Short of Robles Del Rio observed their 40th wedding anniversary ..... The First Baptist Church of Carmel Valley received permission from the County Planning Commission to erect a church at the corner of Schulte and Carmel Valley Roads. Pending construction, the congregation now holds services weekly at neighboring Carmelo School ..... An estimated 300 people attended the annual Little League Barbecue, conducted this year by intrepid Ruth Hall ....

Meanwhile, some of our well-behaved youngsters were busy winning the championship of the Babe Ruth League on the Monterey Peninsula ..... The property owners groups asked for funds to finance their share of the road planner's fee, promptly received donations totalling the required amount ..... An Explorer Scout Post, for boys 14 to 18, was founded in Carmel Valley with T. G. ("Jerry") Cullen as adult adviser .. D. P. Carder, a Valleyite who has been exhibiting at the County Fair for 34 consecutive years, walked off with 20 prize ribbons this year for his

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All craft materials reduced 10 - 40%
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ALL SEATS $1
CHARLIE CHAPLIN in "THE GOLD RUSH"
Jan. 3 & 4
Fri. & Sat. evenings at 8:40 p.m.
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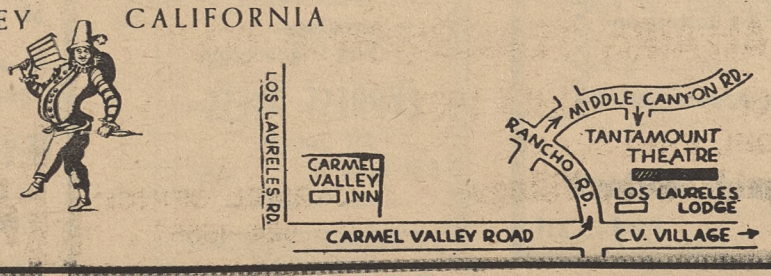

BEST WISHES

As we begin a new year, our thoughts turn to those whose friendship and patronage we cherish. Our thanks to all, and best wishes for a happy and prosperous '64.

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1963 in Carmel Valley (cont'd.)

home-grown produce of all sorts ..... The Community Center board elected Jim Smith as its new president following the resignation of E. P. Naugle.

September.....

The Robert Schwarz Memorial Park was dedicated on a bright and sunny autumn morning..... MPVS donated $2,500 to Children's House ...|.... In a historic agreement, Fire Commissioners Hugh Erwin and Ed Haber chose Paul Porter as the third member of the fire board ..... Carmel Junior High School journalism students, under teacher Pat Vincent, began the pleasant custom of writing and drawing material for their own weekly page in the Outlook ..... The controversial Carmel Valley Youth Group, long plagued by many troubles, dissolved and shortly thereafter a new group -- the CV STUDENT Youth Group, reorganized. The big difference: only young people enrolled in school are eligible now. Those who have dropped out of school may not attend .....

October.....

Pretty Miss Diane Pina of Carmel Valley had a short but exciting reign as "Miss Laguna Seca" ..... The Glenn Young family carried off high point honors among equestrian competitors at Interclub Playday ..... The CV Community Center okayed a fund drive for the swimming pool -- which promptly got underway ..... Scout Troop 127 hiked to the top of half dome in Yosemite... Friends of Harry Gillett gave a "Make Harry Happy" party at Rancho del Monte Country Club to welcome him home from a hospital stay.... Carmel Valley Manor, the second large retirement community to be constructed in our vale, opened its doors to residents..

November.....

Rex White was elected president of the Carmel Valley Chamber of Commerce for 1964.... Two Valley youths, Larry Hearn and John Crush, won places in the Monterey County Junior Symphony... Damage from vandals was discovered at CV Girl Scout Camp Sycamore... The Carmel Unified School District voted to operate the CV Community Center pool once construction is accomplished... The Crosby Foundation notified the Community Center Board that $10,000 is being set aside for improvements at the Center...

(CONT. ON P. 20)

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WEATHER REPORT

Dec. 23-28

High--74 on 28th
Low--35 on 24th

Rain this season 4.99
last season 3.45

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EMPLOYMENT. . .

WANTED
Man that is interested and would like to work with Boy Scouts in the Carmel Area. Phone Glenn R. Salyers, 624-1297, area commissioner for Boy Scouts.

GIRL WANTED for Part time room work for Motel after January 1. Canary Cottages.

BABYSITTER AVAILABLE. Teen ager with excellent local references. Suzanne Cansel, OL 9 2033 14 Paso Hondo.

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Reservations 423-7093
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Legal Notice

CERTIFICATE OF FICTITIOUS NAME

We, the undersigned, BARNEY J. NEUFELD and LEANDER H. WILEY, certify that we are transacting business at Suite 316 Professional Building, City of Monterey, County of Monterey, State of California, under a designation not showing the name or names of the person or persons interested in such business, to-wit:

CARMEL HOME BUILDERS

The names in full of the owners of said business and their respective residence addresses, are as follows:

BARNEY J. NEUFELD
1286 Wanda Avenue
Seaside, California

LEANDER H. WILEY
489-B Laurel Street
Pacific Grove, California

DATED: November 27, 1963.

(s) Barney J. Neufeld
(s) Leander H. Wiley

STATE OF CALIFORNIA)
: SS.
COUNTY OF MONTEREY)

On this 27th day of November, 1963, before me, W. K. STEWART, a Notary Public in and for the County of Monterey, appeared BARNEY J. NEUFELD and LEANDER H. WILEY, known to me to be the persons whose names are subscribed to the foregoing instrument, and acknowledged to me that they executed the same.

IN WITNESS WHEREOF I have hereunto set my hand and affixed my official seal in the County of Monterey, the day and year in this certificate first above written.

(s) W. R. Stewart
Notary Public in and for the County of Monterey, State of California.
My Commission Expires: April 2, 1966.

(seal)

Date first pub: Dec. 11, 1963.
Date last pub: Jan. 8, 1964.

Real Estate

OFFICES, STUDIOS, available in secluded professional building with private court. Carmel Valley Shopping Center, turn right at Will's Fargo and left at far end of Shopping Center. Call FR 3-3278

ADOBE OAKS MOTEL offers winter apartment with or without kitchen, all utilities furnished. Most reasonable, week or month. Phone OL 9-2684.

--NEW THIS WEEK--

Collector's Items: Model-T side lamp. Red, green, white light. Kerosene. $15.00 Old metal hand-mirror, Japanese, richly engraved. $35 659-2967 659-2119 evenings.

FOR RENT: 2 beautiful garden apartments. New, never occupied. One and one - half blocks from Ocean Ave. and Carmel Plaza. Call 624-7870 mornings or evenings.

SINGLE ADULT wanted to live in at Carmel Valley Inn. Free room for winter and spring. Phone Al Fry at OL 9-2261.

FOR SALE: '55 T-Bird, white, at $1400. '57 T-Bird, green, at $1900. Both have snap-on top, power steer and brakes, recent engine overhaul, adj. steer wheel, R and H, Tack, Auto shift. Never raced, need some work, family owners. Phone MA 4-5523, MA 4-7238.

WOOD FOR SALE. $30 a cord. Dump delivered. Call OL 9-2610.

SECRETARY desires transportation from Carmel to Hacienda Carmel 5 days a week Phone: MA 4-1876 or after 6:00 p. m. MA 4-8479.

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Offered at $34,500

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OL9-2268

TO ALL OUR FRIENDS:

Our grateful appreciation for the happy associations of 1963, and our hope that the spirit of Christmas will be with us in all our relationships in 1964.

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MASTER PLAN HISTORY

(CONT. FROM PAGE 3)

Conflicting points of view had to be reconciled, from the rugged individualists who saw no excuse for any zoning whatever, to the dreamers who hoped for a 10-acre minimum lot size. The special "K" zone which now applies to much of the Valley had to be invented to combine farming use with single-family residence. Every scrap of land had to be surveyed and considered to determine its "highest and best use" (all the leg work was done by association members, under the supervision and direction of the planner). "Land use comes first in a community development plan," Miss Haseltine explained, "then schools, recreational facilities, and finally streets and highways."

ZONING

After the planning came the working out of actual zoning "from hilltop to hilltop", At every step of the way, the Plan Promotion Committee soothed, smoothed, and explained, compromised and reconciled, with the remarkable result that when the plan was presented to County Officials for final approval, not a voice was raised to oppose it.

The County Planning Commission approved it on November 29 1960, and the Board of Supervisors adopted it January 9, 1961--just two years ago.

Carmel Valley's Master Plan has been called a "pioneer achievement" by Fortune Magazine in that it set up standards for land use before these were actually in effect, instead of codifying a fait accompli, as almost all plans do.

ROAD PROBLEM

The streets and highways section of the plan was never finalized, and constitutes the problem inherited by the current POA

"I haven't a square inch of ground in the Valley any longer," Miss Haseltine concluded, "but those who have and who want to keep it as it is will have to be prepared to make some sacrifices. I've had some X-rays recently that show the scars of two old ulcers, and I know exactly when those happened. I don't think I was the only one, either!"

Shakespeare Series

To observe the 400th anniversary of the birth of William Shakespeare, KRML Radio will present a program series devoted to his works as part of the station's afternoon program, The Classics. The series will begin at 12:05 p. m. on New Year's Day with The Merchant of Venice, starring Michael Redgrave.

RECAP, CONT.

December.....

Residents of Schulte Road contributed materials and labor to create the most stupendous lighted Christmas tree (75 feet tall) in Carmel Valley....

In the spirit of Christmas (augmented by the Messiah at CV Community Chapel, St. Dunstan's Poinsettia Ball, and so on and on) the Community Chest Drive in Carmel Valley, under the leadership of Mrs. Blair McDonald, went "over the top".... The year ended in a glow of triumph for the hardworking Swim Pool Committee under Bob Jones with formal announcement that Carmel Valley Community Center will indeed achieve its long-awaited pool--in time for next summer.

HAPPY

NEW YEAR

Happy everything to you! May your biggest dreams come true and '64 be the cheeriest . . . all year through!

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As the New Year bells ring out, we chime in with glad greetings and best wishes for your pleasure and prosperity in the days ahead. With real sincerity we extend our thanks for your patronage and good will, and hope our friendly association may long continue.

Valley Hills
Shopping Center
CARMEL VALLEY